



Society of Commercial REALTORS®

# 2010 Advertising Opportunities

## SCR Installation - \$1,000

Held on Jan. 14 at 6 p.m. at the Marquis on Magnolia. Available to two advertisers. SCR has approximately 150 attendees each year.

### Advertisers Receive:

- Announcement of both advertisers at the event / brief speaking opportunity
- Logos displayed on signs by the speaker's podium
- Table tents with advertiser's logos on dinner tables
- Sign at registration with advertiser's logos
- Opportunity for both advertisers to place specialty items or handouts at each place setting
- Advertiser's logo prominently displayed on the Installation program
- One complimentary table - includes ten seats
- A list of attendees with address, phone and Web site listed
- Name in all communiqués promoting the event – GFWAR & SCR Web sites, SCR Update, promotional e-mails & GFWAR newsletter

## Breakfasts - \$1,000 each

Seven breakfasts will be held in 2010, and each breakfast is available to one advertiser. These breakfasts will be held March 24, April 28, July 28, August 25, September 22 and October 27. SCR has approximately 150 attendees at each breakfast.

### Advertiser Receives:

- Brief speaking opportunity to tout company & introduce speaker
- Sign with advertiser's logo displayed next to the speaker's podium
- Opportunity to place specialty items at each place setting
- Table tents with advertiser's logo on the tables
- Sign at registration with advertiser's logo
- A list of attendees with address, phone and Web site listed
- One complimentary table - includes ten seats
- Name in all communiqués promoting the event – GFWAR & SCR Web sites, SCR Update, promotional e-mails & GFWAR newsletter

## SCR December Breakfast

Dr. Mark Dotzour, Chief Economist with the Texas A&M Real Estate Center, will be giving an economic forecast for 2011 on Dec. 1. SCR is looking for one platinum advertiser at \$1,000 and two silver advertisers at \$500 each. Last year, SCR had approximately 350 people in attendance.

### Platinum Advertiser (\$1,000) receives:

- Brief speaking opportunity to tout company & introduce speaker
- Sign with advertiser's logo displayed next to the speaker's podium
- Opportunity to place specialty items at each place setting
- Logo on table tents placed on each table
- Logo on sign at registration
- A list of attendees with address, phone and Web site listed
- One complimentary table - includes ten seats
- Name in all communiqués promoting the event – GFWAR & SCR Web sites, SCR Update, promotional e-mails & GFWAR newsletter

### Silver Advertisers (\$500) receive:

- Sign next to the speaker's podium with silver advertisers' logos displayed together
- Opportunity to place specialty items at each place setting
- Logo on table tents placed on each table
- Logo on sign at registration
- A list of attendees with address, phone and Web site listed
- Five complimentary seats
- Name in all communiqués promoting the event – GFWAR & SCR Web sites, SCR Update, promotional e-mails & GFWAR newsletter

## To Advertise:

Advertisers will need to complete the form below and fax, mail or e-mail it to SCR with a form of payment at:

Fax: 817-870-2863; Phone: 817-336-5165, ext. 112

E-mail: [rebekah@gfwar.org](mailto:rebekah@gfwar.org)

Mailing address: 2650 Parkview Drive  
Fort Worth, TX 76102

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State & Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Select from the following:

- |   |   |
|---|---|
| <input type="checkbox"/> <del>SCR Installation - \$1,000</del>                    | <input type="checkbox"/> <del>August 25<sup>th</sup> SCR Breakfast - \$1,000</del>    |
| <input type="checkbox"/> <del>March 24<sup>th</sup> SCR Breakfast - \$1,000</del> | <input type="checkbox"/> <del>September 22<sup>nd</sup> SCR Breakfast - \$1,000</del> |
| <input type="checkbox"/> <del>April 28<sup>th</sup> SCR Breakfast - \$1,000</del> | <input type="checkbox"/> <del>October 27<sup>th</sup> SCR Breakfast - \$1,000</del>   |
| <input type="checkbox"/> <del>July 28<sup>th</sup> SCR Breakfast - \$1,000</del>  | <input type="checkbox"/> <del>Dec. 1<sup>st</sup> Breakfast Platinum - \$1,000</del>  |
|   | <input type="checkbox"/> <del>Dec. 1<sup>st</sup> Breakfast Silver - \$500</del>      |

Check  VISA  MC  AMEX  DISC

CC #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

For questions, contact Rebekah LaMontagne with SCR at 817-336-5165, ext. 112, or [rebekah@gfwar.org](mailto:rebekah@gfwar.org).